

# power presentations for professionals

description	<p>A highly interactive two-day development workshop, which covers all aspects and considerations for making the complete professional presentation. It builds on the basics and then focuses on participants' strengths for making successful presentations to large or small groups - including existing and prospective clients.</p>
who should attend	<ul style="list-style-type: none"><li>• People - at all levels of presenting experience - who wish to increase their confidence and become a more effective presenter.</li><li>• People who need to make effective, successful and winning presentations to groups of all sizes - including existing or prospective clients.</li></ul>
features	<p><b>Outline Content</b></p> <ul style="list-style-type: none"><li>• communicating for impact and influencing others</li><li>• selling our message – the language of success</li><li>• conquering the one thing that stops us</li><li>• winning touches for client meetings</li><li>• presenting as a team</li><li>• recognised proven good practice</li><li>• 8 do's and 4 don'ts of professional speaking</li><li>• the key visual aid - using visual aids for impact</li><li>• the 2 key control tools for handling the group</li><li>• 7 rules for effective question handling</li><li>• 15 ways to open and 12 ways to close</li><li>• the professional use of equipment.</li></ul>
format	<p>A combination of tutorial presentation of proven techniques and participants' practice, with focused feedback.</p> <p>Using video recording, participants evaluate their own performance - supported by professional guidance - to identify, develop and build upon their strengths in an enjoyable and practical way.</p>
benefits	<ul style="list-style-type: none"><li>• Enhanced delegate skills guaranteed in at least three key aspects of presentation.</li><li>• Increased delegate confidence in own ability to present.</li><li>• More effective and successful presentations providing for increased results.</li><li>• Delegates become more effective, persuasive and successful communicators.</li><li>• Company perceived as being highly professional by its customers.</li></ul>

## For more details of our consultancy and training support

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